

Heutink International introduces:

# Magic Phonics: Interactive wooden stamps for learning English

educo

marbolic

Free  
downloadable  
app including  
18 sequences

It is an educational tool,  
made of connected  
wooden blocks which  
interact with tablets.

A free downloadable  
dedicated app introduces  
grapheme/ phoneme  
correspondence leading to  
reading skills.

heutink.  
international



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# About Magic Phonics

Interactive  
wooden stamps  
for learning  
English

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Magic Phonics is an educational tool, made of connected wooden blocks which interact with tablets. A dedicated app introduces letter/sound correspondences leading to reading skills.

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**CONTENT:** The box contains 49 blocks



*Free downloadable app!*



## A free downloadable app

A dedicated app introduces grapheme/ phoneme correspondences leading to reading skills. For native and non-native children.



Download the app in the App Store or Google Play.  
Available for iOS en Android.



# Curriculum Magic Phonics

## What curriculum is Magic Phonics based on?

Magic Phonics is based on the Early Years Foundation stage of the UK curriculum with a particular emphasis on phases two and three. Magic Phonics follows the scope and sequence recommended in the official document: Letters and Sounds: Principles and Practice of High Quality Phonics for the Early Years Foundation Stage.

	What children will be presented with:	At the end, they should be able to:
Phase 2	<ul style="list-style-type: none"> <li>an introduction to graphemes</li> <li>practicing letter recognition</li> <li>recalling for spelling</li> <li>practicing blending and segmentation of CVC words</li> <li>an introduction to high frequency words (the, to, I, ...)</li> </ul>	<ul style="list-style-type: none"> <li>give the sound when shown graphemes</li> <li>secure the first starter letters</li> <li>find any letter from a display when given the sound</li> <li>blend and segment CVC words in order to read and spell</li> <li>read new tricky words learnt during the phase</li> </ul>
Phase 3	<ul style="list-style-type: none"> <li>the introduction of two and three letter grapheme/phoneme correspondences</li> <li>continuous learning of blending and segmenting</li> <li>reading and spelling</li> <li>introduction of high frequency words (he, she, we, me, ...)</li> <li>enrich vocabulary daily</li> </ul>	<ul style="list-style-type: none"> <li>blend and read CVC words</li> <li>segment and make a phonemically plausible attempt at spelling CVC words</li> <li>read new tricky words learnt during the phase</li> </ul>

## What is in the app?

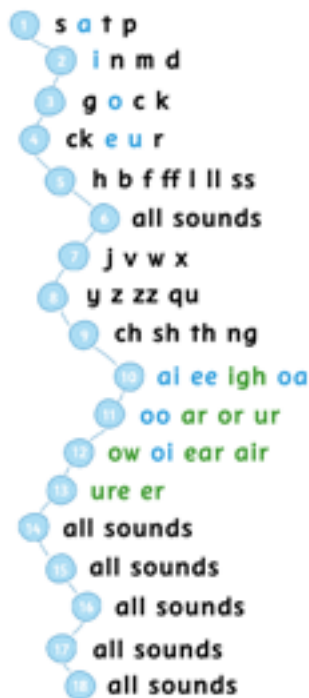
This app contains:

- **18 sequences** to learn phonics step by step
- **150 words** to work with
- **Learning activities** to develop phonemic awareness, enrich vocabulary, build the fundamentals of writing and reading

**18 sequences to learn phonics step by step**



# Learning journey



## PHASE 2

- more than 50 words to discover
- high frequency words: is, it, in, at, and, no, go, I, the and to

## PHASE 3

- more than 100 words to discover
- high frequency words: he, she, we, me, be, was, my, you, they, her, all and are



**More  
than 100  
words to  
discover**

## How does it work?

Our wooden blocks work with the body's static electricity, which makes them 100% electricity and battery-free! The sensors creating interaction with the tablet are made from flexible material, intended to prevent damage to the tablet screen.

Compatible with all iPads including iPad mini, except iPad 1 and many Android tablets (Samsung, Lenovo, Asus). Please find the full list on: [www.marbotic.com/compatibility-magicphonics](http://www.marbotic.com/compatibility-magicphonics).

## Stopmotion video

Discover the possibilities of the app in the stopmotion video on: [www.educo.com/en/magic-phonics](http://www.educo.com/en/magic-phonics).

## Do you have feedback or an issue?

Please contact us at: [info@heutink.com](mailto:info@heutink.com) or [magicphonics@marbotic.com](mailto:magicphonics@marbotic.com)

